

13th ANNUAL



Sponsorship 2024

Thursday June 6, 2024 | Valley Ridge Golf Club

More than \$100,000 raised
in support of Calgary
Families at our last Golf
for Girls!!



Kin Canada
Kinette Club
of Calgary



Make Your Brand a Part of the Ultimate Ladies Day on the Links

Be part of a day of networking, laughter and no-pressure golf all in support of a cause that makes a monumental difference in the lives of women and children in need in our community.

Guests will enjoy silent auction shopping, draws and raffles, on course activities, a complimentary golf clinic, brunch, light dinner and much more.

11:00 AM	Registration Opens
12:00 PM	Formal Program and Brunch
1:00 PM	Golf Clinic
1:30 PM	Shotgun Start
5:30 PM	Light Dinner and Awards

9-Hole Classic Includes:

- 9 holes of golf with power cart
- Local celebrity hosts on course
- Golf clinic
- Brunch
- On Course activities and experiences
- Silent auction and raffles
- Prizing for skills & "spirit" including best dressed - Wear your best purple outfit and be as creative as you like (see photos for inspo!)

June 6, 2024

Valley Ridge Golf Club
1618 Valley Ridge Park NW, Calgary, AB



Who is the Kinette Club of Calgary?

The Kinette Club of Calgary is a vibrant group of members dedicated to serving the Community's Greatest Need. Throughout the years, this need has taken many different forms. The club began in 1948 and has continued to support a variety of charities within Calgary.

As part of Kin Canada, an all Canadian service association of Kinsmen, Kinette, and Kin Clubs, with over 400 clubs and 6000 members nationwide, the Kinette Club of Calgary is part of a more than 100-year legacy of improving the communities in which we live and work.

Clubs operate autonomously, participating in a variety of service projects and finding ways to raise funds which they determine how to best distribute to causes within the community. Every year, Kin Canada clubs contribute millions of dollars to Canadian communities. In fact, Kin members have proudly contributed more than \$1 billion to their communities since the Association was founded in 1920.



Presented by



Kin Canada
Kinette Club
of Calgary



Who your support helps

“I just wanted to let you know that everything arrived safely yesterday and I was able to finish unpacking everything this morning. I can not put my gratitude into words. You have no idea how much these things mean to me and my kids in starting this new path of our lives. Thank you could never be enough.”

Our 7 Core Programs support families who are facing situations of adversity and crisis through:

- Made by Momma Meals Program
- Baby & Family Essentials
- My New Bed Program
- Christmas Programs
- The Happy Birthday Project
- NICU Family Meals
- In-Home/ Phone Support for Mommas

Made by Momma is a volunteer-run, donation-driven and impact-focused grassroots non-profit organization and registered Canadian charity serving the families of Calgary and Area. Made by Momma is proud to have been open and operating as an essential service for vulnerable families in the community since 2010. In 2022, Made by Momma volunteers contributed over 24,000 hours and delivered 2,392 care packages to families in crisis.

With the generous support of our donors:

- a single mom who lost her job doesn't have to wonder where their next meal will come from.
- a family with critically ill premature twins is nourished while they stay by their babies' bedside in the NICU.
- a dad caring for toddlers and newborn after losing Mom during childbirth can take time to grieve.

Annual Impact.

462,838

Essential Items Gifted to Families in Need

127,355

Servings of Meals and Baked Goods Delivered

1,308

Birthday Celebrations Provided

12,992

Individuals Helped



Thank you for supporting us!

Sponsorship Opportunities

See next page to learn how your donation will automatically grow by **up to 50%!**

Sponsorship	Investment	Golfers	Benefit
Dinner Sponsor	\$5,000	4	<ul style="list-style-type: none"> • Remarks at Dinner • Select 3 "Choose your own recognition" options
Brunch Sponsor	\$5,000	4	<ul style="list-style-type: none"> • Remarks at brunch • Select 3 'Choose Your Own Recognition' options
Tee Gift Sponsor	\$4,000	4	<ul style="list-style-type: none"> • Ability to provide branded tee prize • Logo on Mulligan wristbands • Select 3 'Choose Your Own Recognition' options
Prizing Sponsor	\$4,000	4	<ul style="list-style-type: none"> • Logo on prize bags and displayed on screens during prize distribution • Select 3 'Choose Your Own Recognition' options
Entertainment Sponsor	\$3,000	2	<ul style="list-style-type: none"> • Logo displayed on screen during entertainment • Select 2 'Choose Your Own Recognition' options
Golf Clinic Sponsor	\$3,000	2	<ul style="list-style-type: none"> • Logo displayed on screen during golf clinic • Select 2 'Choose Your Own Recognition' options
Photo Booth Sponsor	\$2,500	2	<ul style="list-style-type: none"> • Includes branding on all photo booth images • Select 1 'Choose Your Own Recognition' options
Signature Cocktail Sponsor	\$2,500	2	<ul style="list-style-type: none"> • Signage at the bar • Select 1 'Choose Your Own Recognition' options
VIP Cart Sponsor	\$2,000	2	<ul style="list-style-type: none"> • Signage on the VIP cart • Select 1 'Choose Your Own Recognition' options
Cart Sponsor	\$2,000	2	<ul style="list-style-type: none"> • Signage on carts
Hospitality Sponsor	\$1,500	1	<ul style="list-style-type: none"> • Signage on the hospitality cart
Volunteer Sponsor	\$1,500	1	<ul style="list-style-type: none"> • Logo on volunteer bags
Hole Sponsor	\$1,000	0	<ul style="list-style-type: none"> • Hole signage on both 9 hole courses • Opportunity for on-hole activation staffed by your reps/volunteers.

Sponsors at all levels will receive a logo on our tournament website, inclusion on day-of signage, and a minimum of one mention on our social channels. In addition, sponsors will be able to select from an a la carte list of benefits based on their sponsorship level called choose your own recognition.

Choose Your Own Recognition Options.

Select as many as are included in your sponsorship level:

- ☐ Social Media Takeover – 4 branded posts on our social channels (Facebook and Instagram) in 48-hour period.
- ☐ Email offer to participants – your offer included in email communication to our participants (subject to approval).
- ☐ Opportunity for additional on-site brand activation or deployment (subject to approval).
- ☐ Provision of "Proud Supporter of Made by Momma" digital button including your logo for your use on Social Media.
- ☐ The opportunity to include items in swag bags given to every participant.

YOUR CONTRIBUTION WILL AUTOMATICALLY GROW BY UP TO **50%!**

Shaw Birdies for Kids presented by AltaLink will match up to 50% of all monetary donations to Made by Momma received through Golf for Girls, including sponsorship!

Example: Your donation \$3000 = up to \$4500 to Made by Momma!

Made by Momma receives 100% of the donations, which will go directly to supporting vulnerable women and children in our community.



Our heartfelt thanks to Shaw Birdies for Kids presented by AltaLink

Sponsorship Form

PLEASE CONTACT US AT GOLF@KINCALGARY.COM TO DISCUSS SPONSORSHIP OPPORTUNITIES

Alternately you can complete the form below and mail to us with your cheque and sponsorship selection.
(If you are mailing in a sponsorship cheque please also email us to ensure all sponsor recognition opportunities are provided in a timely manner.)

☐ Make cheques payable to Kinette Club of Calgary and mail to Unit 311, 1500 14 St. SW, Calgary, AB T3C 1C9

Payment of _____ enclosed

Contact Information _____

Name _____

Company name _____

Address _____

Email _____

Phone number _____

Please make cheques payable to Kinette Club of Calgary and mail to Unit 311, 1500 14 Street SW, Calgary, Alberta T3C 1C9

Sponsorship Level \$ _____

(Choose Your Recognitions Selections)

☐ Social Media Takeover ☐ Email Offer ☐ On-Site Activation ☐ Radio Spots ☐ MBM Digital Button ☐ Swag Bag Inclusion

Thank you for your support!

