

15<sup>th</sup> ANNUAL



# Sponsorship 2026

Tuesday June 2, 2026 | Blue Devil Golf Club

Changing 1000's of  
Calgarian's lives  
each year!

Contributions automatically  
matched up to 50%!



**Kin Canada**  
Kinette Club  
of Calgary



## Make Your Brand a Part of the Ultimate Ladies Day on the Links

Be part of a day of networking, laughter and no-pressure golf all in support of a cause that makes a monumental difference in the lives of women and children in need in our community.

Guests will enjoy silent auction shopping, draws and raffles, on course activities, a complimentary golf clinic, brunch, happy hour and much more.

10:30 AM	Registration Opens
11:30 AM	Formal Program and Brunch
12:15 PM	Golf Clinic
1:00 PM	Shotgun Start
5:00 PM	Happy Hour and Awards

### 9-Hole Classic Includes:

- 9 Holes of No-Pressure Golf + Power Cart
- 2 Delicious Meals: Brunch and Happy Hour
- Golf clinic
- “Best Dressed” Shenanigans - No stuffy golf attire here - Wear your best purple/colourful outfit and be as creative as you like ( photos for inspo!)
- Prizing for skills (If you’re competitive on the course) and “spirit” (You don’t have to be good at golf to win!)
- Activations, Raffles, Auction and More.

# June 2, 2026

Blue Devil Golf Club 2300 194 Ave SE, Calgary, AB T2X 0R3

To apply to sponsor, please contact Jessilyn Forigo - Tournament Manager

E [golf@kincalgary.com](mailto:golf@kincalgary.com) T 403.971.5077 [kincalgary.com](http://kincalgary.com)



## Who is the Kinette Club of Calgary?

The Kinette Club of Calgary is a vibrant group of members dedicated to serving the Community's Greatest Need. Throughout the years, this need has taken many different forms. The club began in 1948 and has continued to support a variety of charities within Calgary.

As part of Kin Canada, an all Canadian service association of Kinsmen, Kinette, and Kin Clubs, with over 400 clubs and 6000 members nationwide, the Kinette Club of Calgary is part of a more than 100-year legacy of improving the communities in which we live and work.

Clubs operate autonomously, participating in a variety of service projects and finding ways to raise funds which they determine how to best distribute to causes within the community. Every year, Kin Canada clubs contribute millions of dollars to Canadian communities. In fact, Kin members have proudly contributed more than \$1 billion to their communities since the Association was founded in 1920.





# Who your support helps

Our 7 Core Core Programs support families who are facing situations of adversity and crisis through:

- Made by Momma Meals Program
- Baby & Family Essentials
- My New Bed Program
- Christmas Programs
- The Happy Birthday Project
- NICU Family Meals
- In-Home/ Phone Support for Mommas

Made by Momma is a volunteer-run, donation-driven and impact-focused grassroots non-profit organization and registered Canadian charity serving the families of Calgary and Area. Made by Momma is proud to have been open and operating as an essential service for vulnerable families in the community since 2010. In 2025, Made by Momma volunteers contributed over 24,000 hours and delivered 4,216 care packages to families in crisis.

With the generous support of our donors:

- a single mom who lost her job doesn't have to wonder where their next meal will come from.
- a family with critically ill premature twins is nourished while they stay by their babies' bedside in the NICU.
- a dad caring for toddlers and newborn after losing Mom during childbirth can take time to grieve.

“ Thank you so much! The meals, bread, snacks, diapers, wipes, t-shirts and socks... EVERYTHING is truly appreciated. You can tell that this care package was packed with love, thoughtfulness and intention. Your kindness means more than words. You really made our day. Made by Momma is such a blessing. ”



## Annual Impact.

**641,937**

Essential Items Gifted to Families in Need

**219,125**

Servings of Meals and Baked Goods Delivered

**1,028**

Birthday Celebrations Provided

**18,264**

Individuals Helped

# Thank you for supporting us!

[GFG2026.eventbrite.ca](https://GFG2026.eventbrite.ca)

# Sponsorship Opportunities

See next page to learn how your donation will automatically grow by **up to 50%**!

Sponsorship	Investment	Golfers	Benefit
Title Sponsor	\$10,000	4	<ul style="list-style-type: none"> <li>• Logo on all event material</li> <li>• Opening welcome remarks</li> <li>• Select 3 "Choose your own recognition" options</li> </ul>
Brunch Sponsor	\$5,500	4	<ul style="list-style-type: none"> <li>• Remarks at Brunch</li> <li>• Select 3 'Choose Your Own Recognition' options</li> </ul>
Happy Hour Sponsor	<del>\$5,500</del>	4	<ul style="list-style-type: none"> <li>• Remarks at Happy Hour</li> <li>• Select 3 'Choose Your Own Recognition' options</li> </ul>
Golfer Gift Bag Sponsor	\$4,500	4	<ul style="list-style-type: none"> <li>• Ability to provide branded tee prize</li> <li>• Logo on Mulligan wristbands</li> <li>• Select 3 'Choose Your Own Recognition' options</li> </ul>
Prizing Sponsor	\$4,500	4	<ul style="list-style-type: none"> <li>• Logo on prize bags and displayed on screens during prize distribution</li> <li>• Select 3 'Choose Your Own Recognition' options</li> </ul>
Golf Clinic Sponsor	\$3,500	0	<ul style="list-style-type: none"> <li>• Logo displayed on screen during golf clinic</li> <li>• Select 2 'Choose Your Own Recognition' options</li> </ul>
Cart Sponsor	\$3,500	0	<ul style="list-style-type: none"> <li>• Includes signage on all carts</li> <li>• Select 2 'Choose Your Own Recognition' options</li> </ul>
Photo Booth Sponsor	<del>\$2,500</del>	0	<ul style="list-style-type: none"> <li>• Includes branding on all photo booth images</li> <li>• Select 1 'Choose Your Own Recognition' options</li> </ul>
VIP Cart Sponsor	<del>\$2,500</del>	0	<ul style="list-style-type: none"> <li>• Signage on the VIP cart</li> <li>• Select 1 'Choose Your Own Recognition' options</li> </ul>
Signature Cocktail Sponsor	<del>\$1,500</del>	0	<ul style="list-style-type: none"> <li>• Signage at the bars</li> </ul>
Hospitality Sponsor	<del>\$1,500</del>	0	<ul style="list-style-type: none"> <li>• Signage on the hospitality carts</li> </ul>
Volunteer Sponsor	<del>\$1,500</del>	0	<ul style="list-style-type: none"> <li>• Logo on volunteer bags</li> </ul>
<p>Golf for Girls takes place across two adjacent 9-hole courses. Hole sponsorship is available for a single hole on either 9, or at a significantly discounted rate when sponsoring two holes — one on each 9. Where possible, we encourage sponsors to activate on both 9s.</p>			
Hole Sponsor- Both 9s	\$2,000	0	<ul style="list-style-type: none"> <li>• Hole signage on both 9 hole courses</li> <li>• Choice of on-hole activation staffed by your reps or a KPI draw/activation at your hole</li> <li>• Activation at Registration / Check-In</li> </ul>
Hole Sponsor - One 9 Only	\$1,250	0	<ul style="list-style-type: none"> <li>• Hole signage on one 9 hole course</li> <li>• Choice of on-hole activation staffed by your reps or a KPI draw/activation at your hole</li> <li>• Activation at Registration / Check-In</li> </ul>

Sponsors at all levels will receive a logo on the Made by Momma and Kinette Club of Calgary websites, Inclusion in the Golf for Girls Event Program, and a social media mention on both the Made by Momma and Kinette Club of Calgary Social Channels. In addition, sponsors will be able to select from an a la carte list of benefits based on their sponsorship level called choose your own recognition.

## Choose Your Own Recognition Options.

### Select as many as are included in your sponsorship level:

- Social Media Takeover – 4 branded posts on our social channels (Facebook and Instagram) in 48-hour period.
- Email offer to participants – your offer included in email communication to our participants (subject to approval).
- Opportunity for additional on-site brand activation or deployment (subject to approval).
- Provision of “Proud Supporter of Made by Momma” digital button including your logo for your use on Social Media.
- The opportunity to include items in swag bags given to every participant.

# YOUR CONTRIBUTION WILL AUTOMATICALLY GROW BY UP TO **50%!**

Rogers Birdies for Kids presented by AltaLink will match up to 50% of all monetary donations to Made by Momma received through Golf for Girls, including sponsorship!

Example: Your donation \$3000 = up to \$4500 to Made by Momma!

Made by Momma receives 100% of the donations, which will go directly to supporting vulnerable women and children in our community.



Our heartfelt thanks to Rogers Birdies for Kids presented by AltaLink